

Save the Date!



N C B W
100

The Seventh Annual Golden Girls Hats & Gloves Tea
“Bridging The Generations”



March 3, 2012 ~ 12:00 Noon

The Fairmont Hotel ~ 950 Mason ~ Nob Hill ~ San Francisco, CA

The National Coalition of 100 Black Women, Inc.
San Francisco Chapter

**National Coalition of 100 Black Women, Inc.
San Francisco Chapter**

TAX I.D. 20-1573025



**7th Annual “Bridging the Generations”: Golden Girls Hats & Gloves Tea
March 3, 2012**

October 17, 2011

Dear Sponsor:

On **March 3, 2012** an important tradition will continue in San Francisco – the 7th Annual National Coalition of 100 Black Women, Inc., San Francisco Chapter’s “Bridging the Generations”: Golden Girls Hats & Gloves Tea. This signature event will take place at the beautiful **Fairmont Hotel, 950 Mason Street, San Francisco**. Approximately 300 guests will be in attendance.

In true High Tea style, guests will arrive in high fashion and dine on an assortment of Finger Sandwiches, Petit Fours, Scones and Tea. This celebration will recognize several phenomenal women and one “Golden Girl” for their contributions that have enriched all of our lives and distinguished themselves within our communities. Their work exemplifies our organization’s vision as a force for gender equity, our mission of advocating leadership development, and our values of living and modeling ideals critical to the success of women and girls of color.

The National Coalition of 100 Black Women, Inc., San Francisco Chapter’s (NCBW-SF) vision is to address the underserved and immense needs and issues of African American women and girls located within the City and Counties of San Francisco, San Mateo and Marin. The community issues surrounding health, education, employment, violence, economic development and public policy, set a definitive agenda and affirm the purpose, priorities and sense of urgency for full engagement of the founding members representing corporate, civic and government leaders.

The National Coalition of 100 Black Women is a nonprofit 501(c)(3) organization with approximately 7,000 members in over 60 chapters in 24 States, and the District of Columbia. NCBW is a progressive group of women of African descent who advocate of behalf of women and girls of color through national and local actions and strategic alliances. NCBW promotes its national and inter-national agendas on leadership development and gender equity in the areas of health, education and economic development. NCBW demonstrates respect for, recognize accomplishments of, and shares in the success of women of color.

It would be an honor to have your support as we continue to expand our mission and vision in advocating for and aiding under-served girls in our surrounding communities. Your support of this event will help us continue to reach that goal.

Kindest Regards,

Maxine V. Hickman

Maxine V. Hickman, President

National Coalition of 100 Black Women, Inc. San Francisco Chapter

TAX I.D. 20-1573025



7th Annual "Bridging the Generations": Golden Girls Hats & Gloves Tea March 3, 2012

PROGRAM JOURNAL SUBMISSION

On **March 3, 2012**, an important tradition will continue in San Francisco – the 7th Annual National Coalition of 100 Black Women, Inc., San Francisco Chapter's "Bridging the Generations": Golden Girls Hats & Gloves Tea. This signature event will take place at the beautiful **Fairmont Hotel, 950 Mason Street, San Francisco**.

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It would be an honor to have your support by your submission to our Program Journal. Your contribution will help us continue to reach our goal.

All submissions must be sent in jpeg or PDF format to Maxine Hickman @ makidz.com. Add an additional \$10.00 for color copy. Submission Sizes: (Check your selection(s))

Full page – 8 ½ x11:	\$250.00 _____	Business Card:	\$40.00 _____
Half Page – 8 ½ x5½:	\$150.00 _____	Patron Box:	\$25.00 _____
Quarter Page – 4x5½:	\$ 85.00 _____	Individual Tickets	\$95.00 each _____

Please complete the information below and mail this form with your submission **by 5:00pm, February 13, 2012** Mail payment to: NCBW – SF Chapter, POB 423314, San Francisco, Ca 94142

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell phone _____

Email address _____

Company/Organization _____

Amount Enclosed: \$ _____ Make checks payable to: NCBW-SF Chapter

Maxine V. Hickman, President – 415-665-2524
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National Coalition of 100 Black Women, Inc.
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The San Francisco Chapter of the National Coalition of 100 Black Women is providing a unique opportunity for corporations, foundations, associations and individuals to help fund the “Bridging Generations Employment Training Program.” Invest in lives and improve the economy in an amount significant to your social responsibility level: \$25,000, \$15,000, \$10,000, \$5,000, \$3,500, \$2,500, \$1,500, \$1,000, \$500 or _____ the amount significant to you. Your contribution for the “Bridging Generations Employment Training Program” will only be used for the training program.

Fact Sheet

- The “Bridging the Generations Job and Employment Training Program is a three month on the job training program that is embedded with the San Francisco Chapter of the National Coalition of 100 Black Women’s annual Golden Girl’s Hat and Gloves Tea.
- From the time money is raised for the project, seven individuals will be given a three-month training and job opportunity. The time of service learning can be pre-event, during the event, and post event.
- In alignment with the theme “Bridging the Generations” the program pool will consist of two adults over 55, three high school to post graduate students and two long-term unemployed adults under 55 (7 people).
- Program participants will learn about **public relations, media relations, community relations, general marketing, cause related marketing**, advertising **writing, budgeting** and **event planning** and will learn or enhance their job readiness skills.
- The program participants will receive a stipend of \$25 each for 20 hours a month. That’s \$500 a month each participant at \$3,500, a total of \$10,500 per program period. Visiting Instructors will receive a stipend of \$250 with a budget of \$3000 for the program period.
- The instructors of the training will use the work around the development of the basis for creating job assignments and lesson plans. Instructors will include NCWB members and industry leaders in each area of training. The visiting instructors will be pulled from the San Francisco State University Hospitality Board, public relations and marketing firms.
- The program will be extended or expanded depending on fund raising.
- If the fundraising goal of \$15,000 is not raised, the program will be adjusted based on the funds that are raised.
- Funding will be sought from public and private entities.
- As an additional measure to allow some training, the National Council on Aging Seniors Community Services Employment Program administered by Family Service Agency of San Francisco can provide a program participant that will be paid through their program. SCSEP pays unemployed and underemployed people the highest federal, state or local minimum wage for 20 hours a month to work with nonprofits.

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7th Annual "Bridging the Generations": Golden Girls Hats & Gloves Tea

TITLE SPONSOR-\$25,000

- Sponsor to receive year-long branding, recognition and acknowledgement at all NCBW-SF events
- Branding in national paid media campaign & Public Service Campaign
- Live Prominent Link from Sponsor Website to NCBWSF Website
- Inclusion in all pre & post news releases and marketing collateral
- Banner & Posters at All Weekend Events -
- Two Tables of Ten at March 3rd Tea
- Product Placement for 300 at signature Tea Event, 200 Film Screening, 100 Youth Concert
- Branding on Outside Back Cover of Tea Program Journal

PRESENTING SPONSOR-\$15,000

- Sponsor to receive six months branding, recognition and acknowledgement at all NCBW-SF events
- Branding in National Public Service Campaign
- Live Prominent Link from Sponsor Website to NCBWSF Website
- Inclusion in all pre & post News Releases and marketing collateral
- Table of Ten at March 3rd Tea
- Product Placement for 300 at signature Tea Event, 200 Film Screening, 100 Youth Concert
- Branding on Inside Back Cover of Tea Program Journal

PLATINUM SPONSOR - \$10,000

- Sponsor to receive 3 months branding, recognition and acknowledgement at all NCBW-SF events
- Branding in National Public Service Campaign
- Live Prominent Link from Sponsor Website to NCBWSF Website
- Inclusion in all pre & post News Releases and marketing collateral
- Table of Ten at March 3rd Tea
- Product Placement for 300 at signature Tea Event
- Full-page ad in Program Journal

GOLD Sponsor - \$5,000

- Branding in Local Public Service Campaign
- Table of Ten at March 3rd Tea
- Product Placement for 300 at signature Tea Event
- Full-page ad in Program Journal
- Live Link from Sponsor Website to NCBWSF Website

SILVER Sponsor - \$3,500

- Table of Ten at March 3rd Tea & Full-page ad in Program Journal
- Product Placement for 300 at signature Tea Event
- Live Link from Sponsor Website to NCBWSF Website

Bullion Sponsor- \$2,500

- Table of Ten at March 3rd Tea & Half-page ad in Program Journal
- Product Placement for 300 at signature Tea Event
- Live Link from Sponsor Website to NCBWSF Website

BRONZE Sponsor - \$1,500

- Table of Ten at March 3rd Tea & Half-page ad in Program Journal
- Product Placement for 300 at signature Tea Event
- Live Link from Sponsor Website to NCBWSF Website

Individual Tickets: \$95.00

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SPONSORSHIP LEVEL FORM

Title Sponsor \$25,000 _____

Gold Sponsor \$5,000 _____

Presenting Sponsor \$15,000 _____

Silver Sponsor \$3,500 _____

Platinum Sponsor \$10,000 _____

Bullion Sponsor \$2,500 _____

Bronze Sponsor \$1,500 _____

Boutique Sponsorship & Underwriting Opportunity _____

Please complete the information below and mail this form no later than
February 13, 2012x Mail payment to: NCBW – SF Chapter, PO Box 423314, San Francisco, CA 94142

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ACCOMPLISHMENTS

- ❖ On-going Advocacy for women and girls
- ❖ Provided Advocacy and Outreach for Voter Registration and Education
- ❖ Advocated at City Hall for Community Groups such as the Visitacion Valley Community Development Corporation and California Pacific Medical Center
- ❖ Participation in National and Regional programs, such as HIV/AIDS, Legislative Day in Washington, DC, Art Auctions in New York, Leadership Retreat, and Biennial Conferences, and Political & Community forums in Northern California
- ❖ International Outreach Included- Purchase and delivery of nearly 200 new books to the Delft Library in South Africa
- ❖ Conducted Book Fairs to collect and distribute NEW books to school children and residents of Bayview Hunters Point and the Fillmore District
- ❖ Partnered with the California Pacific Medical Center and the National Cancer Society to identify and provide FREE mammograms to detect and treat breast cancer in women and girls
- ❖ Partnered with United Council's Drop-In Center, Hope House, to provide financial assistance, and other essential services
- ❖ Participated in Hickman Homes for Children's Annual Community Picnic and Trinity Foster Family Services projects during the year
- ❖ Conducted Financial Literacy program for emancipating youth in partnership with Patelco Federal Credit Union
- ❖ Provided assistance to the Bayview Multipurpose Senior Center for interior design services, art showcasing, clothing and monetary donations
- ❖ Conducted "Clothes Closet Day" in Bayview Hunters Point and the Western Addition to distribute new and suitable clothing to women who need to "Dress for Success" and girls in need of school clothing
- ❖ Conducted the Annual Bridging the Generations: Golden Girls Hats & Gloves Tea at the celebrated Fairmont Hotel
- ❖ Conducted the Annual "Day at the Races" Fundraiser at Golden Gate Fields
- ❖ Conducted Social Networking Opportunities such as the Annual Wine Train to Napa

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Sixth Annual Golden Girls Hats & Gloves Tea Committee**

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